

Programme of Events of the Mebel'2014 Exhibition

The Expocentre for Counterfeit-Free Exhibitions Project

is intended to minimize counterfeit products showcased at exhibitions through providing consultations and clarifications regarding intellectual property, and rendering assistance in solving conflicts connected with violations of exclusive rights

Organized by: Expocentre ZAO

Pavilion 8, Hall 2, Stand 82B14

November 24, 2014

12:00 **Official Opening Ceremony of the Mebel'2014 Exhibition**

Pavilion 1, Central Entrance Hall

12:00— 16:00 **THE HOUR OF DESIGN Project. Trends Review in Furniture Design: Kitchen, Bedroom, Drawing Room, and Office**

Organized by: Details School of Design and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

13:00— 17:00 **Round table on Furniture Production in Russia: Challenges, Solutions and Development Priorities**

Organized by: Council of the Federation of the Federal Assembly of the Russian Federation, Chamber of Commerce and Industry of the Russian Federation, and Expocentre ZAO

Pavilion 1

November 25, 2014

11:00— 18:00 **Seminar on Open Day 3CadEvolution for customers of Innovalitalia Company**

Organized by: Innovalitalia Company

Pavilion 2, Seminar Hall 5

12:00— 13:00 **THE HOUR OF DESIGN Project. Trends Review in Interior Design of Hotels, Restaurants, and Cafes**

Organized by: TRENDSQUIRE and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

15:00 **Award ceremony for the winners in the 9th Russian Competition for the RUSSIAN CABRIOLE**

National Award for Industrial Furniture Design

Organized by: Association of Furniture and Woodworking Enterprises of Russia, Russian Union of Designers, Award Executive Board: Mebel. Design. Russia Nonprofit Partnership, and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

10:00— 18:00 **The 9th Forum of Directors "Furniture as a Business"**

Organized by: Imperia Congress and Exhibition Company
and Expocentre ZAO
Pavilion 8, Conference Hall

11:00— 13:00 **Seminar on Tabletop of New Kind**

Organized by: KEDR Group of Companies
Pavilion 2, Seminar Hall 3

November 26, 2014

10:00— 18:00 **The 9th Forum of Directors “Furniture as a Business”**

Organized by: Imperia Congress and Exhibition Company
and Expocentre ZAO
Pavilion 8, Conference Hall

10:00— 12:00 **Workshop on New Products by Nevsky Laminat Factory**

Organized by: Zavod Nevsky Laminat OOO
Pavilion 7, Seminar Room

11:00— 18:00 **Seminar on Open Day 3CadEvolution by Innovalitalia Company**

Organized by: Innovalitalia Company
Pavilion 2, Seminar Hall 5

11:00— 14:00 **Seminar for partners of Torgovy Dom Eurohim-1**

Organized by: Torgovy Dom Eurohim-1 ZAO
Pavilion 2, Seminar Hall 1

11:00— 17:30 **Master class on Furniture Sales Techniques in Wholesale and Retail: 10 Stages, 15 Tools, 20 Business Tasks**

Organized by: Imperia Congress and Exhibition Company
and Expocentre ZAO
Pavilion 2, Seminar Hall 3

11:00— 18:00 **Master class on The Store That Sells Furniture by Yekaterina Bogachyova, the founder of the Academy of Merchandising**

Organized by: Imperia Congress and Exhibition Company
and Expocentre ZAO
Pavilion 8, Conference Hall

12:00— 15:00 **THE HOUR OF DESIGN Project. Interior Design Trends 2015: Colour, Materials, and Decoration**

Organized by: Advertising Agency Archdialog
and Expocentre ZAO
Pavilion 8, Hall 4, Territory of Design

12:00— 14:00 **Executive Board of the Association of Furniture and Woodworking Enterprises of Russia (AMEDORO)**

Organized by: AMEDORO
Pavilion 8, Seminar Hall 2

13:00— 14:30 **Seminar on Customs Clearance Rules and Technical Regulations within the Customs Union and WTO**

Organized by: VSN-TRANSIT OOO and Expocentre ZAO
Pavilion 2, Seminar Hall 4

November 27, 2014

11:00— 18:00 [Seminar on Open Day 3CadEvolution by Innovalitalia Company](#)

Organized by: Innovalitalia Company

Pavilion 2, Seminar Hall 5

12:00— 13:00 [THE HOUR OF DESIGN Project. Light Art: Fashion Trends in Interior Design](#)

Organized by: ELITE INTERIOR magazine and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

November 28, 2014

12:00— 13:00 [Award ceremony for the winners in the 10th International Competition for Quality Goods in the nominations For the Best Consumer Properties and For Successful Promotion of Quality Goods](#)

Organized by: ANO Soyuzexpertiza of the Russian Chamber of Commerce and Industry and Expocentre ZAO

Congress Centre, Press Hall

12:00 [Award ceremony for the winners in the 26th Russian Show and Competition for the Best Furniture Item and Fittings Award 'Russian Furniture' and an elimination round of the 10th anniversary Russian Competition for the RUSSIAN CABRIOLE National Award for Industrial Furniture Design](#)

Organized by: Industry Art and Technical Council on Furniture, Association of Furniture and Woodworking Enterprises of Russia, Russian Union of Designers, and Expocentre ZAO

Pavilion 1, Central Entrance Hall

12:00— 13:00 [THE HOUR OF DESIGN Project. Master class on Upholstery: Fabric Properties and Work Techniques](#)

Organized by: Salon magazine, Idei Vashego Doma (Ideas for your Home) magazine, Novy Dom (New House) magazine, and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

Also on November 24–28

[THE HOUR OF DESIGN Project](#)

Organized by: Details School of Design, TRENDSQUIRE, Advertising Agency Archdialog, ELITE INTERIOR magazine, Salon magazine, Idei Vashego Doma (Ideas for your Home) magazine, Novy Dom (New House) magazine, and Expocentre ZAO

Pavilion 8, Hall 4, Territory of Design

[Business Contacts Exchange and Specialists' Contacts Exchange \(Labour Exchange\) Projects](#)

Organized by: Kadry Malogo i Srednego Biznesa OOO (Personnel for Small and Medium Scale Business) and Expocentre ZAO

Pavilion 8, Hall 2, Stand 82D80

[Customs Clearance Consulting Centre](#)

Organized by: VSN-TRANSIT OOO and Expocentre ZAO
Pavilion 8, Hall 2, Stand 82D10

Architects and designers' consultations of the Idei Vashego Doma (Ideas for your home) magazine

Organized by: Idei Vashego Doma (Ideas for your Home) magazine
Pavilion 2, Hall 1, Stand 21A01

Master classes on Russian Design

Organized by: ELITE INTERIOR magazine
Pavilion No.2, Hall 1, Stand 21D15

Competitions

The 26th Russian Show and Competition for the Best Furniture Item and Fittings Award 'Russian Furniture' and an elimination round of the 10th anniversary Russian Competition for the RUSSIAN CABRIOLE National Award for Industrial Furniture Design

Organized by: Industry Art and Technical Council on Furniture, Association of Furniture and Woodworking Enterprises of Russia, and Russian Union of Designers, Expocentre ZAO
Pavilion 1, Central Entrance Hall

The 10th International Competition for Quality Goods in the nominations For the Best Consumer Properties and For Successful Promotion of Quality Goods

Organized by: ANO Soyuzexpertiza of the Russian